

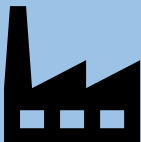

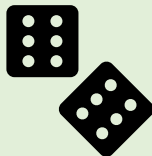

Leisure & Hospitality Industry Profile - Southeast Minnesota

There were **1,363 leisure and hospitality establishments** providing **24,274 jobs** in the 11 counties of Southeast Minnesota through the 3rd quarter of 2019, according to data from DEED's Quarterly Census of Employment & Wages program. That is **9.9% of total employment** in the region. The largest employing sectors include accommodation and food services, and more specifically food services and drinking places, which accounted for 956 firms and 17,020 jobs (see Table 1).

Table 1. Southeast Minnesota Employment Statistics		Qtr. 1 – Qtr. 3 2019 Data			
NAICS Code	NAICS Industry Title	Average Number of Firms, Q1-Q3	Average Number of Jobs, Q1-Q3	Total Payroll, Q1-Q3	Average Annual Wage, Q1-Q3
0	Total, All Industries	12,623	245,829	\$9,631,049,891	\$52,208
	Leisure & Hospitality	1,363	24,274	\$351,920,950	\$19,292
71	Arts, Entertainment, & Recreation	244	4,178	\$77,291,231	\$24,665
711	Performing Arts, Spectator Sports, & Related	54	225	\$3,032,862	\$18,443
712	Museums, Historical Sites, & Similar Institution	26	174	\$3,034,148	\$23,383
713	Amusement, Gambling, & Recreation Industries	165	3,779	\$71,224,221	\$25,151
72	Accommodation & Food Services	1,119	20,095	\$274,629,719	\$18,183
721	Accommodation	163	3,074	\$53,936,920	\$23,365
722	Food Services & Drinking Places	956	17,020	\$220,692,799	\$17,264

Source: DEED Quarterly Census of Employment & Wages

As the largest population and regional employment center, Olmsted County has the largest number of jobs in leisure and hospitality industries, followed by Goodhue, Winona, and Rice Counties. Goodhue County also has the largest share of total employment in leisure and hospitality, at 16.1% (see Table 2).

Table 2. Southeast Minnesota Industry Employment Statistics by County	 Total, All Industries		 Leisure & Hospitality			 Arts, Entertainment & Recreation		 Accommodation & Food Services	
	Firms	Jobs	Firms	Jobs	Percent	Firms	Jobs	Firms	Jobs
Dodge Co.	460	6,018	38	462	7.7%	9	71	29	390
Fillmore Co.	696	6,083	85	657	10.8%	15	97	71	561
Freeborn Co.	815	12,043	84	1,163	9.7%	11	122	73	1,040
Goodhue Co.	1,339	21,700	136	3,485	16.1%	27	1,558	109	1,936
Houston Co.	433	5,164	42	374	7.2%	12	55	30	318
Mower Co.	844	16,221	84	1,242	7.7%	12	171	72	1,071
Olmsted Co.	3,689	100,384	418	9,624	9.6%	71	1,209	348	8,415
Rice Co.	1,603	25,434	168	2,404	9.5%	31	238	137	2,167
Steele Co.	1,000	21,547	99	1,536	7.1%	17	171	82	1,365
Wabasha Co.	566	6,753	69	689	10.2%	13	122	56	567
Winona Co.	1,179	24,477	139	2,624	10.7%	26	361	112	2,262

Source: DEED Quarterly Census of Employment & Wages

For more information, contact Mark Schultz, DEED's Southeast Regional Analyst at 507-205-6068 or email at mark.schultz@state.mn.us